

Evaluative Rubric: Written Work

	Organization	Language	Development of Ideas	Genre Conventions
A-Range	The composition is held together with an internal logic including strong transitions and/or alternative forms of signposting.	The language of the composition is rhetorically effective, true to the writer's voice, and clear. No moments of confusion and engages the audience.	The composition presents a well-defended and -developed position; the composition is anchored by a strong, debatable thesis that is supported with valid evidence and interpretation.	The composition exhibits understanding and mastery of genre elements discussed in class; writer shows awareness of conventions and responds accordingly.
B-Range	The composition flows from paragraph to paragraph and topic to topic with few jarring moments or questionable moves. Some transitions	The language of the composition recognizes both reader and genre expectations and makes effective rhetorical choices to engage the audience. No moments of lack of clarity.	The composition includes a unique thesis and supports it with contextually relevant evidence and some analysis.	The composition includes genre conventions as discussed; writer attempts to respond to conventions.
C-Range	Reader is generally orientated to where he/she is in the paper. Few or no transitions or signposts to help orient the reader.	The language of the composition recognizes both reader and genre expectations; language is mostly clear.	The composition fulfills the basic assignment: standard thesis and evidence, though the conclusions may be less than unique.	The composition shows an attempt at using genre conventions; rhetorical awareness is still developing.
D-Range	Paragraphs seem to be islands of isolated information without an obvious connection between them. No transitions.	Language lacks clarity and language choices make it very difficult for readers to understand.	The composition does not fulfill the basic requirements of the assignment.	Genre conventions as discussed are used sparingly; writer has not developed rhetorical awareness at this point.
F-Range	Composition exhibits no organizational structure.	The writer submits a plagiarized paper.	The writer submits a plagiarized paper.	Paper does not follow any of the conventions discussed.